



## **New Energy Nexus - Communications Manager**

### **The Opportunity**

New Energy Nexus is looking for an experienced and creative Communications Manager to tell the world about our exciting and growing organization that helps clean energy entrepreneurs to succeed. We have more news and great content from offices in six countries than we can relate -- that is why we need you for strategic communications and awareness-raising.

This position will support the range of New Energy Nexus offices in various capacities but will have a significant focus on the California market and the California Sustainable Energy Entrepreneur Development Initiative (CalSEED) Program.

We will keep you busy! Following our mission, we seek to recruit ever more great entrepreneurs as well as connect them to market opportunities in the clean energy transition. We also want to attract investors, donors, and partners. All of these activities align with our vision to create a 100% clean energy economy for 100% of the population.

The position is based in Oakland, CA (United States) in the office of our California chapter. Join our team to craft the strategy and tell the story about our work starting up, accelerating, funding and scaling clean energy solutions around the globe!

### **Key Responsibilities**

The Communications Manager will focus on work in two main areas:

#### **1) CalSEED Marketing, Communications, and Storytelling**

CalSEED is a program of New Energy Nexus' California chapter that supports diverse energy entrepreneurs across the state of California. We invest up to \$600,000 in grant funding for the early-stage development of promising new energy concepts. Our awardee portfolio of more than 70 startups to date is ushering in a new era of sustainability for the state's energy future.

This position will be tasked with a range of marketing and communications needs to support CalSEED. This includes sharing the CalSEED story -- both looking at the successes of the first two years of the program and focusing on the narrative of the fund moving forward. The role also entails developing outreach for the next annual entrepreneur applications in early 2020, to be designed with a particular focus on diversity and social equity metrics. Furthermore, success will also require managing external subcontractors and vendors, and coordinating with partners including the California Energy Commission.

#### **2) New Energy Nexus Content Management**



This position will also be responsible for managing the organization's editorial calendar, keeping abreast of all events and announcements across the enterprise, coordinating content, and promoting content across channels. This also entails:

- Guiding enterprise social media content planning and distribution process, with input from communicators across internal programs and functions to ensure alignment
- Coordinating content strategies for various programs with other regional chapters, and helping to guide the success of the New Energy Nexus team through goal setting and building relationships with cross-functional stakeholders
- Preparing comprehensive content strategies that align with New Energy Nexus goals
- Editing and disseminating press releases
- Supporting the team with up-to-date content and material
- Brainstorming and collaborating with the team for new ideas and content strategies
- Managing relationships and contracts with subcontractors and vendors, and overseeing interns
- Updating the organizational website as necessary

### **The Ideal Candidate**

The ideal candidate is a utility player -- someone who can take on tasks, own them, and excel -- while striving to give everyone access to a 100% clean energy economy.

The ideal candidate is also:

- An experienced communications professional with a knack for telling simple, powerful stories that synthesize complex issues and cut through a crowded media landscape.
- Skilled at developing big-picture strategy, but also enjoys the nitty-gritty of implementation, turning around copy quickly and getting it out through digital and conventional media channels.
- A team player with excellent interpersonal communications skills and the ability to work effectively with our staff around the globe and to support them to do their best work.
- Passionate about solving the climate crisis and using enterprise to build better social outcomes and places a high value on equity, diversity, and inclusion.

We're best saying yes, not what we're against, and sharing how we can achieve 100% for the 100%. If you want to join a dynamic team and get a lot of content out in the world, you want to work with us!

### **The Organization**

New Energy Nexus is an international organization that supports clean energy entrepreneurs with funds, accelerators, and networks. We started in California and have expanded operations into China, India, Southeast Asia, and East Africa. Our mission is to support diverse



entrepreneurs to drive innovation and build equity in the global clean energy economy. Our goal is to support 100,000 startups to succeed by 2030 – a decisive decade in our collective struggle with climate change. With our network, we directly boost hundreds of entrepreneurs annually while uplifting thousands more. Since 2004, New Energy Nexus (up until recently known as California Clean Energy Fund) has leveraged \$1.5 billion in investment, invested in over 100 clean energy enterprises, and launched industry-leading centers for solution collaboration. Learn more at [www.newenergynexus.com](http://www.newenergynexus.com).

### **New Energy Nexus' CalSEED Program**

The California Sustainable Energy Entrepreneur Development Initiative (CalSEED) is a funding and professional development program for innovators and entrepreneurs working to bring early-stage clean energy concepts to market. Powered by New Energy Nexus' vision to create a clean energy economy for everyone, CalSEED supports diverse entrepreneurs who deliver equitable outcomes from their clean tech innovations. CalSEED is a funding initiative of the California Energy Commission. Learn more at [www.calseed.fund](http://www.calseed.fund).

### **How to Apply**

How to Apply: New Energy Nexus values and celebrates diversity among our employees and in our movement. We are an Equal Opportunity Employer -- all qualified applicants will receive consideration without regard to race, color, religion, gender identity or expression, sexual orientation, national origin, age, disability, family/marital status or veteran status. All qualified candidates are encouraged to apply as soon as possible. We compensate competitively, provide great benefits and offer a supportive culture.

To be considered, please submit your resume and a cover letter expressing your passion for the mission and why you're right for the role.

Please submit your application to [CMAApplication@newenergynexus.com](mailto:CMAApplication@newenergynexus.com) with the subject line email of the application in the following format:

**New Energy Nexus Communications Manager [First Name] [Last Name].**

Applications will be accepted on a rolling basis. Short-listed candidates will be contacted for interviews.