

ONLINE ENERGY STARTUP BOOTCAMP

May 30 & June 6, 2020



As a follow thru for last month's run of the online course, the New Energy Nexus-Philippines conducted an online 2-day Energy Startup Bootcamp -- an interactive workshop for teams who already have an energy startup who wish to advance their ideas through skills and network building. The workshop gives the participants the idea on how to:

- ✓ Identify and segment your customer profiles
- ✓ Understand samples of energy business models
- ✓ Project your costing and pricing
- ✓ Develop your own Lean Startup Strategy

A good number of signups were from the registrants from the online course but there were also other new ones thru our marketing efforts on different social media platforms. There were six (6) groups on the first day but only five (5) teams submitted pitch decks. However, there were only four (4) teams who actually pitched on the culmination:

2Solar- an online platform for residential and commercial consumers to keep them informed, connected, and can potentially find funding for their RE projects and initiatives

Fuelwood Booster- a startup focused on improving the fuel biomass through wood chips

Boost- an online crowdfunding platform to get immediate funding for solar projects

LZ Cybersecurity Corporation- addresses the security of the cyberspace against breaches and cyber attacks

As part of the learnings during the EE course regarding the wants of the participants to have external panelists during the pitching, the NENPH invited three (3) panels who gave incredible and very useful insights to the teams: Stanley Ng, the Regional Director of New Energy Nexus SEA, Paula Valencia of the Institute for Climate and Sustainable Cities, and Aloysius Santos of First Gen Corp.