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#### **Our Vision**

An abundant world with 100% clean energy for 100% of the population, in the shortest time possible.

#### **Our Mission**

To support diverse entrepreneurs to drive innovation and build equity into the global clean energy economy.

#### **Our Goal**

To reach 100,000 entrepreneurs by 2030.

#### **Our Impact**



Tackling climate change



Building an equitable clean energy economy



Increasing energy access



Creating green jobs



Connecting innovation ecosystems



## 2023 IMPACT IN NUMBERS UGANDA



"We support clean energy entrepreneurs to overcome the complex challenges they encounter when serving hard-to-reach, off-grid communities. We have made it easy for them to access tailor-made financing while also offering training and mentorship."

Julius Mujuni, Country Director, New Energy Nexus Uganda



167,683 MT of CO2 mitigated



127,000

People connected with clean energy products



US\$4.6 million Income saved by

end-users

**1057** 

Green jobs created



588

**Entrepreneurs supported** 



33%

Women entrepreneurs



196

Community-Based Organizations (CBO) & Village Savings and Loan Associations (VSLA) supported





Only 19% of rural communities in Uganda have access to electricity, and less than 2% have access to modern cooking facilities. Rather than rely on fossil fuels, there's an opportunity to transition directly to clean energy.

That's where we come in. New Energy Nexus Uganda's model leverages the untapped potential of Community-Based Organizations (CBOs) and Village Savings and Loans Associations (VSLAs) to incubate clean energy entrepreneurs and distribute clean energy technologies to last mile communities.

These CBOs provide many essential services: supporting better health, education, sanitation and work for local people. We learned very quickly that these organizations have the networks, trust, and community reputation to bring new technologies, such as solar lights, water filters, briquettes and clean energy cookstoves, to rural villages. This was the basis for ENVenture, which was established as a social enterprise in 2016 supporting rural distributors to start sustainable clean energy businesses. ENVEnture became part of New Energy Nexus in 2020.

Our program supports local entrepreneurs through financing, and capacity building such as bootcamps, mentoring and coaching, as well as cloud bookkeeping technology via our own ENVision software.

#### Results Based Financing (RBF)

Our RBF model ties financing to specific, pre-determined outcomes. Payments are made only after results have been verified, ensuring accountability and effectiveness.

#### **Justification**

Most RBF programs target established for-profit companies, leaving last-mile entrepreneurs, who play a crucial role in reaching underserved communities, out of the loop. Our pilot program aims to change that by using fewer resources to achieve greater impact. This way, we also believe we can push our repayment rate to 80%.

#### **Benefits**

We can reach more entrepreneurs with less funding, allowing us to identify and support resilient entrepreneurs more effectively. Additionally, Community-Based Organizations (CBOs) and Village Savings and Loan Associations (VSLAs) stand to earn more as their sales increase.





## RESULTS BASED FINANCING

## **PROCESS**

1



#### **RECRUIT**

RBF program through a public 'Requests for Proposals'.

CBOs, VSLAs, apply to participate.

Vetting of category I and category II for qualifying CBOs.

NEX Uganda issues selection notifications to the entrepreneurs.

2



#### **ONBOARD**

NEX Uganda and the selected entrepreneurs sign the RBF refundable Grant Agreement.

CBOs, VSLAs, and Agricultural Cooperatives begin selling eligible products to customers.

Field staff submit monthly sales reports and performance reports.

NEX Uganda verifies the sales claims.

3



#### **IMPLEMENT**

NEX Uganda reviews verification report samples and makes follow-up calls as needed.

NEX Uganda makes payments to the CBOs, VSLAs for verified claims.

NEX Uganda and NEX platform undertake quarterly reviews.



#### **Utopia**

Utopia is a faith-based organization that works to empower rural women entrepreneurs through clean energy business and other livelihood initiatives geared towards alleviating poverty. They operate in Kyenjojo District in western Uganda. Key achievements include:

- 25,000 people benefiting from clean energy products
- 20 jobs for rural women and youth
- Increased income for rural women and youth
- Many customers who bought solar lanterns and improved cookstoves reported improved health
- Developed an eco-tourism center that distributes clean energy to the community in Nsinde, Kyenjojo district



#### **Support from New Energy Nexus**

Utopia qualified for a seed loan of US\$2,000 and ENVenture growth funding of US\$3,000. They also received training on business management, entrepreneurship skills, and mentoring and coaching support, including continuous 1:1 training support on business management skills.

"We cannot create a perfect living for our society when they don't have access to safe and clean energy. NEX ENVenture gave us the financing and developed our capacity to grow and scale"

Reverend Moses Atuhaire, Executive Director of Utopia



## Kitara Community Seed for Transformation (KISE)

KISE is a community-based organization in the heart of Hoima District, transforming lives through sustainable energy solutions. KISE has distributed clean tech producst to over 1,000 homes.

It has also been instrumental in improving savings at the household level, empowering families to invest in their future and build financial resilience. Through access to affordable and reliable clean energy solutions, households can redirect funds previously spent on expensive and inefficient energy sources towards education, healthcare, and other essential needs.



### **Support from New Energy Nexus**

"NEX Uganda has also helped us build our capacity to successfully run our clean energy enterprises through entrepreneurship and business skills training, mentorship and linkages with manufacturers of high quality and affordable clean energy products."

Kobwemi Yahaya, Executive Director of KISE

# WHO WEARE



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For more information about New Energy Nexus, please contact us by email:

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#### **THANK YOU 2023 FUNDERS**

We're sincerely grateful to our funders for their time and generous support in 2023! Thank you for being part of our community and inspiring teams to advance the clean energy transition in Uganda:

- Good Energies Foundations
- Doen Foundation
- Segal Family Foundation
- F5 Tech for Good

2023 UGANDA IMPACT REPORT