

# NEW ENERGY NEXUS

STARTUP  
SUPPORT  
SERVICE







# ABOUT NEX

New Energy Nexus is an international organization that supports clean energy entrepreneurs with funds, accelerators and networks.

Founded in 2004, we now run programs in the USA, China, India, Southeast Asia, Africa.

**880** STARTUPS  
SUPPORTED

**15** COUNTRIES  
IMPACTED

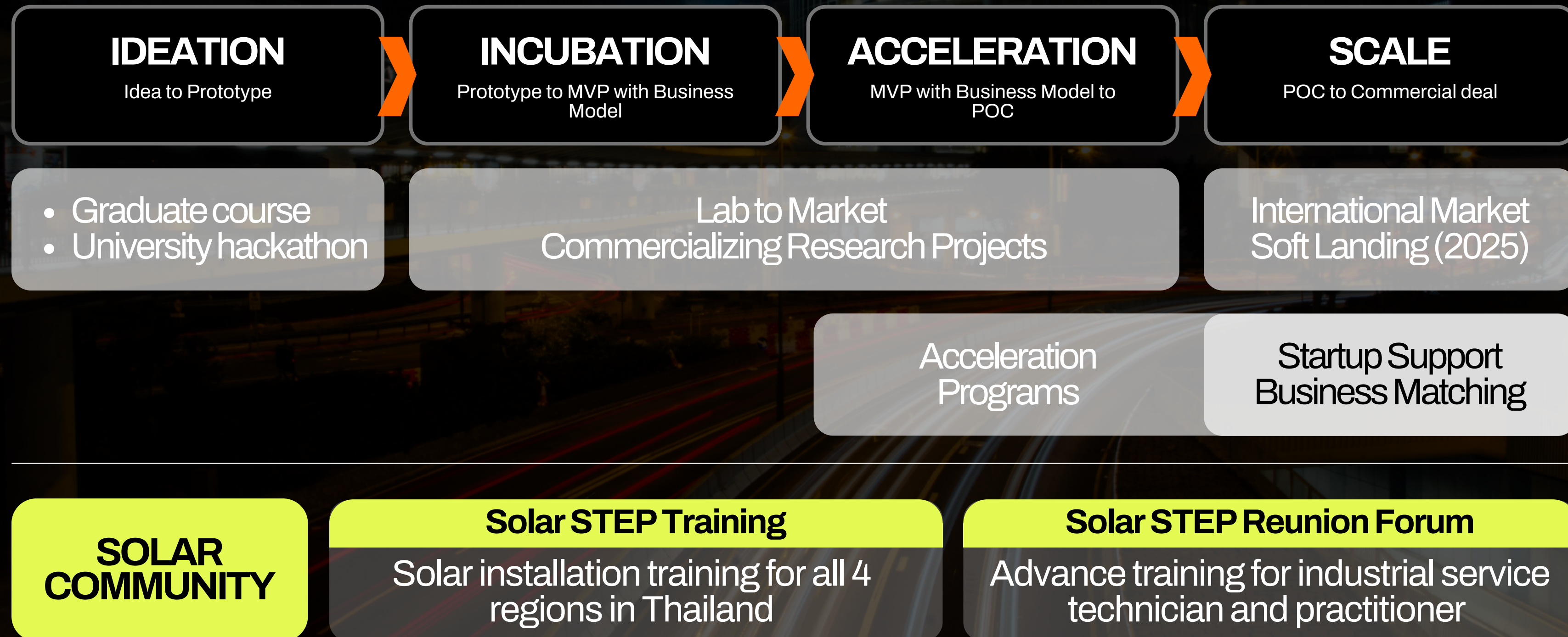
**8,158** JOBS  
CREATED

**\$52M** CATALYTIC  
CAPITAL  
INVESTED

**42** PROGRAM  
COHORTS



# THAILAND CHAPTER INITIATIVE







# PROGRAMS FOR STARTUPS

Our sector-specific programs are designed to help startups grow their business through strategic commercial partnerships with corporate partners.

## Lab to Market

Transform research projects into business through workshops, consultations, and securing POC opportunities.



## Green Building

Provide energy-efficient solutions for sustainable building construction and retrofitting projects.



## Industrial Optimization

Enhance sustainability throughout the supply chain and industrial processes.



**START 2025!**





# STARTUP SUPPORT SERVICE

We **accelerate** startup growth & serve as a climate **solution provider** for clients seeking for **new innovation**

## THAI STARTUPS



### Commercial Partnership & International Market Expansion

Forge strategic partnerships to grow commercially and expand globally by leveraging NEX expertise and networks

## GLOBAL STARTUPS



### Localization & Market Entry into Thai market

Navigate the opportunities in Thai market, ensuring alignment with local customs, regulations, and customer preferences.

## SOLUTION FINDER



### Startup Profile Verification & Solution Matching

Provides a hub of credible startups and streamline the process of finding the right green solution for corporate needs





# SERVICE OVERVIEW

We help startup grow exponentially as our ecosystem partner through sales & partnership

## SALES & PARTNERSHIP



### Network Introductions

Get exclusive introduction to NEX networks



### Program Access

Gain exposure & accelerate growth through programs access



### POCs & Commercial Deal

Grow opportunities with POC / sales / investment partnership

Nexus operates on a Success Fee model, wherein fees ranging from 5% to 10% are charged only in the case of a successful outcome.

## ECOSYSTEM PARTNER



### Community Network

Access the latest news and connect with worldwide climate tech partners and solution seekers



### Events & Conference

Get tickets to showcase your startup and shine on stage at NEX events



### Media & Exposure

Highlight your startup solutions across NEX's channel and network



### Extra Benefits

Use "Nexus" code to claim extra benefits on softwares





# SALES & PARTNERSHIP

We help startups gain sale & build strong partnership to grow both locally and globally



## Corporate Requirements

Identify and gather specific needs and challenges from corporate partners



## Scout from Startup Pool

Search and select promising startups that offer solutions aligned with corporate needs



## Business Matching Intro

Facilitate introductions and initial discussions between startups and corporate partners to explore potential collaborations



## POCs & Sales Deals

Support the development of Proof of Concepts (POCs) and negotiate sales agreements for successful solution implementation

\*Nexus operates on a Success Fee model, wherein fees ranging from 5% to 10% are charged only in the case of a successful outcome.





# ECOSYSTEM PARTNER

We give opportunity for startups to gain their exposure through our media, events, and network

## Media & Exposure

Highlight your startup solutions across NEX's social media, websites, and solution catalogs



## Events & Conference

Get tickets to showcase your startup and shine on stage at NEX events

## Community Network

Access the latest news and connect with worldwide climate tech partners and solution seekers







# ECOSYSTEM

Our comprehensive network with 40 + strategic partners over the past 5 years

## NEX Ecosystem

during the past 5 years

# We worked with 40 + Strategic Partners

### UNIVERSITIES



### ACCELERATORS



### VC / CVC



### GOVERNMENT ENTITIES



### NGOs / ASSOCIATES







# OUR PAST WORK

We provide extensive networks and resources to expand startup growth

CONNEX: Networking Event



NEX COP28: Accelerator Program



Green Building Initiative: Corporate Site Visit



TechSauce 2024: Startup Speaker



DTS 2024: Startup Showcase







# WHATS NEXT?

Joining our network, our personal relationship manager will connect you to network, events, community, and extra benefits

## Join Our Portfolio!



**NEW  
ENERGY  
NEXUS**  
Thailand

Relationship  
manager



## Sales & Partnership

- Send us your Needs List
- Get business introduction
- Sign an MOU with NEX
- Secure POCs or commercial deals



## Ecosystem Partner

- Get monthly updates on opportunities
- Join and meet the NEX network!



## Book Office Hours

- Contact us for any inquiries or request
- Our hours: MON-FRI, 10.00-18.00 GMT+7



# Contact us!



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